

CUSTOM APPLICATION CASE STUDY

“A 1500 SEATER AUDITORIUM”

Premise

Amongst Chennai's auditoriums, this venue shares a justifiable reputation for being the very best and its decades' worth of legacy having hosted scores of landmark events. Along with the legacy came an ailment; the process of maintaining laborious records and sheets to manage documentation.

Research & Insight

We gave a new face to this stellar auditorium with a state-of-the-art responsive website integrated with digitised payments, and streamlined the backend administrative processes with a cloud based system for all end-end operations, right from scheduling availability to tax calculations.

Solution

Convenient manpower management, ease of recording information, invoicing and handling large sums of money meant that a significant amount of time could be saved and costs could be optimised. Cancellation processes and refund mechanisms were also streamlined.